

# PPB Enterprises inc.



For over 50 years we have been a leader of front office products for the health professions. Many companies have competed, even the giants, but no one gives you the quality service and knowledge that PPB provides.

Pat Winget has been involved with the dental profession for 25 years now and prior to that his father Don Winget had another 25 years of experience.

Time to change your files and or charts? Call us for samples and we can create the perfect chart for you.

**Paperless?** Just this week we had an office call to re-order files. They had gone paperless and decided to go back to paper as files do not crash. And this is an optometric office which keeps less information than a dental office.

I read a very good article about how far do you computerize. From a paper supplier as myself I suggest going back to the one-write system, but seriously, Dr. Jim Brass shares some insight to the process. His article titled "Are you ready for computerization? Is it ready for you?" was in the BC Connections Magazine in May 2007.

Please e-mail [pwinget@telus.net](mailto:pwinget@telus.net) if you would like to receive a copy of this article.

## Have you heard about Variable Data Printing?

Dear PPB Client;

Your patients would love a personalized recall card from you and studies prove that **response rates increase** when variable data printing is used.

Instead of a plain generic postcard informing patients that they are due for an appointment, you can send them a card with their name in color right on the front. On the full color back we can include either when they are due, when their last appointment was or even when their pre-booked appointment is.

**"response rates increase"**

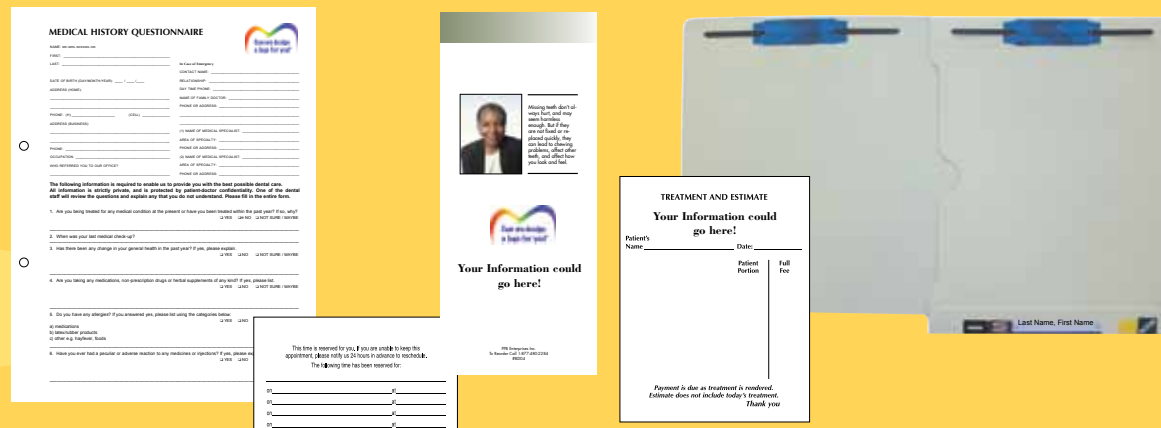
We can also send out a reminder card for any unfinished work that still needs to be done.

Whatever data you have on your patients, we can include in a much more **personal card** to your patients.

Not only is this method **more effective**, but it saves your receptionist from doing this task and allows them to focus on the many other duties they have.

For only \$1.35 per patient we will do your mailing for you each month with full color on both sides. Try this out and you will never go back to the old way. Call today and lets get started!

Say...  
**NO**  
TO  
**PAPERLESS**



Welcome to the New and Improved PPB News!

This is the only way I can come out to your office regularly to keep in touch.

Thank-you for being a customer and if there is any way we can help you in your practice please call or e-mail me.

Next time you are trying to find my number to re-order you will have "The News" to find my contact information.

Enjoy,  
*Pat.*

**PPB Enterprises inc.**  
10608 - 172 Street  
Edmonton, AB, Canada T5S 1H8

CANADA POSTES  
POST CANADA

Postage paid / Port payé  
Addressed Admail / Médiaposte avec adresse  
0367921799



**Your logo and the patients name is on the front & back of every card.**

**Whatever information your database contains, we can include in your mailing.**

*Hey PPB Client, Call us today!*

Ph: 780.481.2284  
1.877.480.2284  
E-mail: [pwinget@telus.net](mailto:pwinget@telus.net)  
F: 780.481.2267

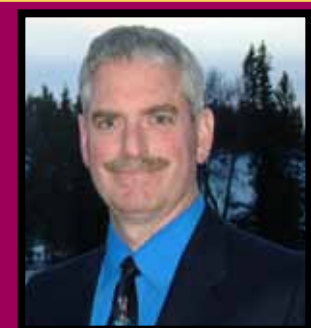
[www.professionalpracticebuilders.com](http://www.professionalpracticebuilders.com)

# PPB NEWS

The Chart and File System Specialists

February 2010

Pat Winget



# Like Coffee?

**WIN a \$50 Gift Card from Tim Hortons.**



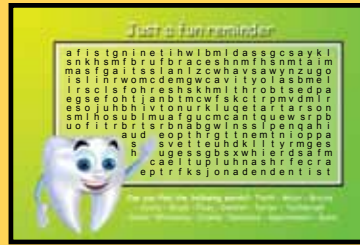
All you have to do is give us your opinion on some new postcard designs in the works.

The gift card will be awarded by a random draw from all entries returned by March 15, 2010. Survey must be completed to be eligible. The winner will be announced in our next issue.

## Dental & Optometric



**A. M1**  
 Love it       Hate it  
 Not bad but \_\_\_\_\_  
 Order me some of M1



**D. M3**  
 Love it       Hate it  
 Not bad but \_\_\_\_\_  
 Order me some of M3



**G. M2**  
 Love it       Hate it  
 Not bad but \_\_\_\_\_  
 Order me some of M2



**B. M4**  
 Love it       Hate it  
 Not bad but \_\_\_\_\_  
 Order me some of M4



**E. M5**  
 Love it       Hate it  
 Not bad but \_\_\_\_\_  
 Order me some of M5



**H. M8**  
 Love it       Hate it  
 Not bad but \_\_\_\_\_  
 Order me some of M8



**C. M7**  
 Love it       Hate it  
 Not bad but \_\_\_\_\_  
 Order me some of M7



**F. M6**  
 Love it       Hate it  
 Not bad but \_\_\_\_\_  
 Order me some of M6



**F. M9**  
 Love it       Hate it  
 Not bad but \_\_\_\_\_  
 Order me some of M9

Mail this page to: **PPB Enterprises Inc.**  
**10608 172 Street, Edmonton, AB, T5S 1H8**

Submitted by \_\_\_\_\_  
 Position in Office \_\_\_\_\_  
 Office/Dr. \_\_\_\_\_

**Any ideas you would like to see developed?**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_



Extraction Forceps specifically designed for easy & gentle extractions. The beaks are designed with a tapered deep grip and anatomically shaped to fit exactly on the tooth for maximum grip. **12 different designs for specific teeth.** Super light weight but extremely strong.

**Regular Price \$225 ea**  
**Special 3 for \$210 ea**

Titanium aluminum nitrite coating gives a 3-5x increased surface hardening making for considerably sharper scissors that last much longer.

**Regular Price \$135 ea**  
**Special \$120 ea**  
**Specify - La Grande Curved, Double Curved 11.5 cm**  
**Goldmann - Fox Gingivectomy 13 cm Curved or Joseph 16 cm curved.**



## High Quality German & Swiss Products for Fine Dentistry

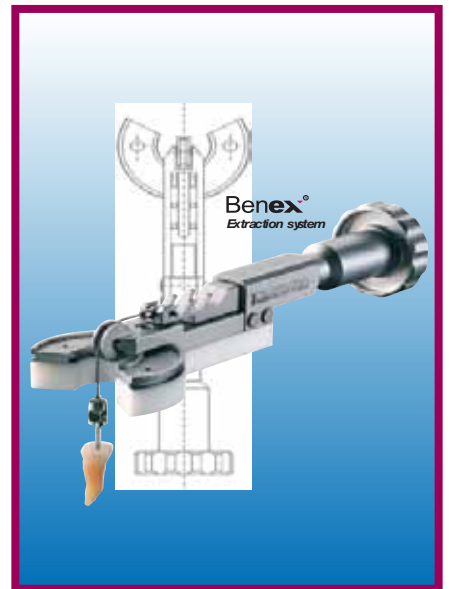
*PPB is the Alberta sales representative for Blue & Green Inc.*



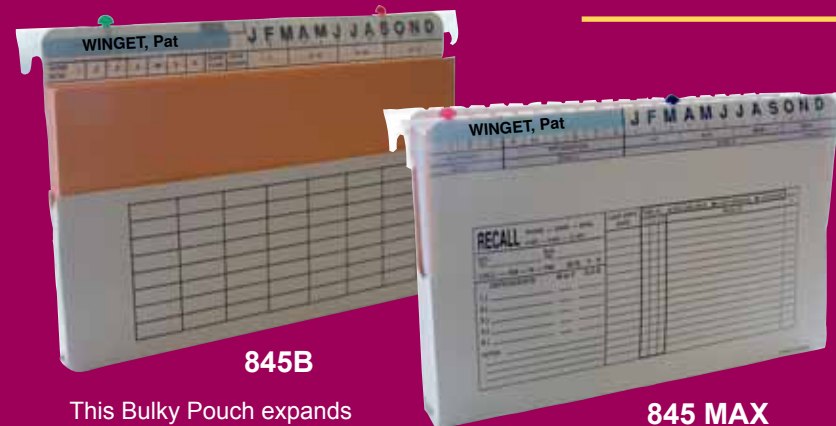
Approximal Elevators for Luxation  
 • More efficiency in posterior area  
 • New handle design for better grip  
 • Direct and controlled power transmission to prevent tooth & root fractures.

**Regular Price \$125 ea**  
**Special 3 for \$110 ea**  
**Buy the complete set and receive a FREE cassette!**

**Benex**  
 Remove teeth with ease.  
**Regular Price \$2200**  
**Special \$1975**



## Finally PPB has Bulky!



**845B**  
 This Bulky Pouch expands to hold 1/2" of material.  
 100 - \$45.00  
 300 - \$110.00  
 500 - \$172.00

*9" plastics are sold separately.*

**845 MAX**  
 This expandable Pouch opens up for 1" total storage. For extra strength 2 plastics are used on this file.  
 100 - \$48.00  
 300 - \$130.00  
 500 - \$195.00

**We** have had so many calls looking for bulky pouches over the years, and we have passed the calls on to an Ontario company. They have discontinued the product so we have decided to carry them to serve your needs.

And to make things better we have 2 expansion sizes. Only available in the 6" x 9" file.

### Upcoming Dates of Interest

- March 17 - 21** Western Canada Dental Society Curling Bonspiel, Calgary
- April 15 - 18** Pacific Dental Conference Vancouver, B.C.
- May 27 - 30** Jasper Dental Conference
- June 3** Universal Dental Golf Tourney Blackhawk, Edmonton